

THE AGENCY

Cargo, the B2SB Marketing® agency, has been delivering marketing solutions and services to clients since its founding in 2006. The agency specializes in connecting big brands with their small- and medium-sized business customers.

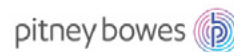
Cargo's system of building a client's marketing assets and programs goes beyond the typical client service model. One of Cargo's differentiators is the fact that it conducts its own primary research on a client's market(s) and consumers. Conclusions on what services to bring to bear are not simply drawn from opinions and observations, but from current, relevant data. Coupling that research with Cargo's team of marketing specialists has enabled the agency to service some of the world's largest and best-known companies.



SERVICES

Planning	Strategy	Digital
Social Media	Creative	Branding
Channel Marketing	Design	Audio/Video Production
Analytics	Development	VR/AR
Virtual Events	SEO/SEM	App Development
Public Relations	Experiential	Sales Engagement

PARTIAL CLIENT LIST (CURRENT & PAST)



OFFICES



914 Pendleton Street, Suite 300
Greenville, SC 29601



489 Queen Street E, Suite 201
Toronto, ON M5A 1V1

EXECUTIVE TEAM

Toby Stansell | Chief Executive Officer
Dan Gliatta | Founder, Chief Growth Officer
Kacey Murphy | Chief Technology Officer
Rocky French | Creative Services Lead
Elizabeth Carver | Client Services Lead

MEDIA CONTACT

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