

THE AGENCY

Founded in 2006, Cargo is a global, data-driven, B2SB (Business to Small Business) Marketing® agency that delivers strategic marketing solutions and services. The agency specializes in connecting compelling brands with their small- and medium-sized business customers to drive business goals.

Cargo's system of building a client's marketing assets and programs goes beyond the typical client service model. The agency conducts primary research on a client's market(s) and consumers to define which services will best move their client's sales forward. Coupling that research with Cargo's team of over 70 marketing specialists enables Cargo to achieve the marketing goals of some of the world's most compelling brands.



SERVICES

Planning Strategy
Digital
Social Media
Channel & Content Marketing
Analytics
Visual Events
Public Relations

Strategy
Creative
Design
Development
SEO/SEM
Experiential
Digital
Branding

Audio/Video
Production
VR/AR
App Development
Sales Engagement
Research
Pilot Testing

PARTIAL CLIENT LIST (CURRENT & PAST)



Mercedes-Benz



Microsoft



pitney bowes



OFFICES



914 Pendleton Street, Suite 300
Greenville, SC 29601



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SOCIAL MEDIA CHANNELS



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